

St. Louis' Trendity Salon

Busy stylists connect with Charter Business

The phone lines are hopping at Trendity Salon in St. Louis, Missouri. This salon has a growing, and eclectic, clientele that seek out the stylists for their skills in making people look fabulous. To help, Charter Business offered a beautiful phone and TV package.

Owner Lisa Bossch opened Trendity Salon three years ago. It offers a full selection of services including haircuts, coloring, partial and full foils, conditioning treatments, updos, facial waxing, and makeup application. Both walk-ins and appointments are welcome. Their customers are a mixture of all age groups, with the common denominator being an appreciation for great style.

Bossch is happy to report that the salon is growing, despite the current economic challenges. "We currently have seven stylists and are looking for two more to meet the needs of our expanding customer base. We've been very busy, particularly with more walk-in customers, due to both our good reputation in the area and an aggressive advertising program," she says.



Trendity Salon has Charter Business Telephone® and Charter Business Cable TV®. Bossch notes, "When Charter Business came to us with this bundle of phone and TV services, it was such a great price that we just couldn't pass it up. But in addition to price, what's also important is the fact that Charter's services are so reliable. For example, we have two phone lines and call waiting, and we've had no problem successfully managing our many calls from customers wanting to make appointments."

The salon has two television sets available for viewing by customers and staff. "Charter Business Cable TV enhances the relaxed atmosphere of Trendity Salon and gives people an enjoyable option while waiting for an appointment or during the in-between times from one service to another," explains Bossch.



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—LISA BOSSCH, TRENDITY SALON

Internet service is not yet part of Trendity Salon's communications mix, but Bossch is planning to add it in the near future. She notes, "I asked Charter Business for information and pricing on Charter Business High-Speed Internet®, and they came back to me with an impressive proposal that clearly outlined the internet values they offer. The whole experience has been a good one and I really enjoy working with them."

The best haircuts are custom designed to fit the face shape and lifestyle of the customer. Likewise, Charter Business creates solutions that precisely match each business's needs.

To learn what Charter Business can do for your business, call 877.470.3278.

CHALLENGES & SOLUTIONS

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