

Unity Insurance Agency of Bogart

Savings and security keep this company with Charter Business®

When people shop for insurance, they're looking for peace of mind at a good price. Turns out, Unity Insurance Agency in Bogart, Georgia, was searching for the same things from a communications provider. And the agency found them with Charter Business®.

Marvin Luttrell has been the owner of Unity Insurance Agency since 1992, and has worked in the insurance field since 1970. Unity Insurance Agency is an independent agency that represents more than a dozen different companies, including Blue Cross Blue Shield, Farmers Insurance Group, and Progressive. Customers can get policies to cover their home, auto, motorcycle, mobile home, boat, commercial vehicle, and life, as well as renters insurance and general liability coverage.

"Communications companies call me from time to time and try to get me to switch to them. I tell them I'm very pleased with Charter Business and want to keep what I have."

— MARVIN LUTTRELL, OWNER OF UNITY INSURANCE AGENCY

Prior to choosing Charter Business® in 2008, Unity Insurance Agency was with a worldwide communications provider. Luttrell is glad he made the switch. "Moving to Charter Business® was a very good financial move for my company. We're getting the same phone and internet services as we had before, but we're paying half the cost. Plus, Charter's employees have really taken good care of us, and they worked hard to set up a package of services that met our needs and saved us money," he explains.

In addition to savings, Luttrell also appreciates the worry-free service he receives from Charter Business®. "Their customer service has been fantastic. In the rare event that we have a problem, they fix it quickly. For example: one time someone hit a utility pole, and we lost phone service. I called Charter Business® on my cell phone, and they immediately forwarded my office calls to my cell number so customers could still reach me. That was important, since I depend on phone service for my agency to stay operational and help customers."

Customer service is a strength of Unity Insurance Agency, and building relationships with customers is emphasized. Luttrell notes, "We host an annual customer-appreciation cookout and invite all of our active customers to attend. It's our way of giving back to them, and they really enjoy it."



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Luttrell counts on Charter Business® when it comes to online protection as well. Unity Insurance Agency subscribes to Charter Business Desktop Security, a highly advanced yet affordable suite that's fully automated and guards against viruses, spam, hackers, and other internet-based threats. He says, "Before, our office regularly had problems with pop-ups and viruses. But since we got Charter Business Desktop Security, we haven't experienced any internet security problems, and I don't have to worry about them anymore. I've been real pleased with this service; it gives me peace of mind."

He continues, "Communications companies call me from time to time and try to get me to switch to them. I tell them I'm very pleased with Charter Business® and want to keep what I have."

SECURITY SOLUTIONS TO PROTECT YOUR DATA AND NETWORK

Without proper cyber-security measures in place, your critical financial records and customer information are at serious risk. Charter Business gives you peace of mind with a range of security solutions:

Charter Business® Desktop Security is an affordable and award-winning security suite that helps protect your computers and data against today's increasingly sophisticated viruses and internet-based threats.

Charter Business® Managed Internet Router takes the work out of managing your network, reduces network management costs, and eliminates the hassles.

Charter Business® Backup helps protect your critical data with secure, automatic backups*.

Our system is easy, secure, and scalable to handle the needs of virtually any size business.

Call 877-470-3278 or your local representative.

*Charter cannot guarantee that data will be secure.

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